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LIFE CONCEPTS

Life Concepts Holdings Limited

生活概念控股有限公司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 8056)

DATE OF BOARD MEETING

Life Concepts Holdings Limited (the “**Company**”) announces that a meeting of the board of directors of the Company (the “**Directors**”) will be held on Friday, 11 August 2023 for the purposes of, among other matters, considering and approving the unaudited consolidated financial results of the Company and its subsidiaries for the three months ended 30 June 2023 for publication and considering the declaration of a dividend, if any.

For and on behalf of
Life Concepts Holdings Limited
Xu Qiang
*Chairman, Executive Director and
Chief Executive Officer*

Hong Kong, 1 August 2023

As at the date of this announcement, the board of Directors comprises Mr. Xu Qiang (Chairman and Chief Executive Officer) and Mr. Yu Qinglong.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the Stock Exchange’s website at www.hkexnews.hk for at least 7 days from the date of its publication. This announcement will also be published on the Company’s website at www.lifeconcepts.com.